

Business Plan Outline

for

Jewish Free Loan Toronto



Jewish
Free Loan
Toronto

Full Name:

First Name

Last Name

I. Overview

1.1 Name of Business

1.2 How long has your business been operating for?

1.3 Type of Legal Entity (Sole Proprietorship, Partnership, Incorporated)

1.4 Do you require any business licences?

Yes

No

If so, please submit a copy with your business plan.
Please provide your Business Identification Number (BIN) if applicable.

1.5 Address of your Business

1.6 Names of the owners, partners or shareholders.

1.7 When your business is starting, if it has not done already?

1.8 How much money are you requesting from Jewish Free Loan Toronto?

1.9 What is your current occupation?

1.10 Do you plan to quit your current job or reduces your hours?

1.11 Will you be working full-time on your new business?

1.12 Would you like to be introduced to a business mentor from the community?

Yes

No

If yes, please select the skills that most interest you.

Finance

Marketing

Sales

General Entrepreneurship

Operations

Human Resources

Legal

Accounting

II. Description

- 2.1 What does the business do?
- 2.2 What industry is the business in?
- 2.3 Who are your clients?
- 2.4 What experience do you have in this line of work?
- 2.5 What space will you be using for your business? Please include a copy of the lease if applicable.

III. Marketing

- 3.1 How do you plan to market your product or services?
- 3.2 What products or services will you be offering?
- 3.3 How much will you charge?
- 3.4 What is your net margin per sale (how much you make after your expenses)?
- 3.5 Do you have any clients right now?
- 3.6 What are the opportunities you identify for your business?
- 3.7 What are your business's strengths (knowledge/skills/capabilities) compared with your competitors?
- 3.8 What are some potential risks/threats to your business?
- 3.9 What are your business's weaknesses?

IV. Financials

4.1 How much of your own money are you putting into your business?

4.2 How much money are other people putting in?

4.3 How much of the money that is going into the business is borrowed from any source?

4.4 How much salary are you or your partners planning to take?

4.5 Have you applied for bank funding?

Yes No If yes, what was the result? If no, why not?

4.6 What will you do if the loan is not granted?

V. Additional Information (Please use this section to provide any other information about your business.)

VI. Signature

SIGNATURE

DATE